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FOR IMMEDIATE RELEASE

Dave Liniger
CEO, Chairman of the
Board and Co-Founder
RE/MAX, LLC



RE/MAX Again Ranked #1 Real Estate Franchise

Franchise 500® Measures Franchisor Strength, Stability and Growth

DENVER – RE/MAX, the #1 name in real estate, holds the top position for a third consecutive year among real estate brands in the prestigious 36th annual [2015 Franchise 500®](#) survey by *Entrepreneur* magazine. This year's ranking also marks the 12th time in 16 years that RE/MAX has been listed as the top franchisor in the real estate category.

"We're pleased and honored to be recognized among such well-respected franchising powerhouses," said [Dave Liniger, RE/MAX CEO, Chairman and Co-Founder](#). "We take pride in the many advantages RE/MAX provides to our franchisees, including global brand recognition and more than 40 years of operational expertise."

Entrepreneur magazine's annual survey reveals the impact of the newest trends and the industries poised for growth. It measures companies based on quantifiable methods, such as financial strength and stability, growth rate, size, number of years in business, length of time offering franchising opportunities, startup costs and financing options. More than 927 companies were considered for the top 500 ranking. RE/MAX was listed among highly-recognized businesses, including 7-Eleven, Inc., McDonald's and The UPS Store.

In 2014, *Entrepreneur* magazine also ranked RE/MAX the top real estate franchise in a three separate categories; Fastest Growing, Global and Low-Cost.

RE/MAX received a number of other industry recognitions last year. In October, it was honored as the only real estate franchise for the seventh consecutive year in the "Top 50 Franchises for Minorities" compiled by the World Franchising Network and featured in *USA Today*. The same month, RE/MAX was also named the number one real estate franchise in the 2014 Franchise Times Top 200.

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About the RE/MAX Network:

RE/MAX was founded in 1973 by Dave and Gail Liniger, with an innovative, entrepreneurial culture affording its agents and franchisees the flexibility to operate their businesses with great independence. Over 97,000 agents provide RE/MAX a global reach of more than 95 countries. Nobody sells more real estate than RE/MAX.

RE/MAX, LLC, one of the world's leading franchisors of real estate brokerage services, is a subsidiary of RE/MAX Holdings, Inc. (NYSE:RMAX).

With a passion for the communities in which its agents live and work, RE/MAX is proud to have raised more than \$140 million for Children's Miracle Network Hospitals® and other charities.

For more information about RE/MAX, to search home listings or find an agent in your community, please visit www.remax.com.

For the latest news about RE/MAX, please visit www.remax.com/newsroom.

Contact:

Kristen McCloy
Public Relations
Coordinator
RE/MAX, LLC
303-796-3662
kmccloy@remax.com